

Target audience

7-11 year olds

Lesson Aim

Children will explore how photos shared online can potentially stay there forever and may reach a wider audience than they intended. They will consider how photos create an impression of their character and personality (online reputation) and will use this knowledge to develop a strategy to help them decide if a photo/image is okay to share online or not.

Success criteria

Children can ...

- Understand the ways in which images online can potentially stay there forever
- Identify images that create either a positive or negative impression
- Choose images of themselves that create a positive first impression

Timing

60 minutes

Resources

Appendix 1: Print out one set.

Appendix 2: Print out 1 per child.

Post-it notes

Preparation

Teacher/group leader to bring in a (physical) photo album. If possible, include photos of yourself/your life when you were younger. If not possible, use at least one photo of you as a child. Another option is to use a photo of a celebrity as a child – someone who the children will know.

Optional: Students to bring in some photos of themselves to use in Activity 4.

Key vocabulary

Photo album, first impression, screenshot, online reputation

Lesson outline		60 minutes
Activity	Title	Timing
Starter	Photo album	5 mins
Activity 1	First impressions carousel	20 minutes
Activity 2	Group discussion	5 minutes
Activity 3	Online forever	5 minutes
Activity 4	My digital photo album	20 minutes
Plenary	Top tips	5 minutes
Extension	Second impressions	Extension time

Starter

Photo album

Ask 'what is a first impression?'

Discuss how we all make first impressions when we see someone (either in person or in a photo/video) and these can be things we notice about them that tell us about their personality, or how we feel about them as a person.

Show a photo of yourself as a child, and ask children to decide what your personality was like, based on the photo. Reveal the child is you, and show photo album with more photos inside.

Explain how and where you retrieved your old photos from. You can use as much or as little story-telling/description as you wish.

Discuss how your photos were made and stored, and compare with how children take and store photos now (mobiles, laptops, online albums, websites, the cloud etc.)

Activity 1

First impressions carousel

Explain to children they will now make some more first impressions about some children who shared their photos online.

Split children into 6 groups. Each group starts at a different photo (**Appendix 1**) and writes a comment describing their feelings about each photo on a post-it note. Stick these next to each photo. Move each group on until every group has commented on every photo.

Discuss what types of comments the children wrote for each photo. Were they positive? Were they negative?

Ask children to suggest reasons for their first impressions e.g. "They look like they are kind because they are helping their friend."

Activity 2

Group discussion

Compare the way the children made first impressions about your photo and the other photos in Activity 1, to the way other people might make first impressions about them if they get to see the children's photos online.

Ask the children to think of words/phrases that they would like others to use to describe them. E.g. kind, friendly, brave, funny, etc.

Extension for older children: The judgements you make about people based on what you find out about them online, is called an '**online reputation**.' It's much better to create a positive online reputation, in case anyone searches online for your name, for example, parents or future employers.

- Do you have an online reputation?
- How could you find out what others can see about you online?

Activity 3

Online forever

Explain how some of your old photos were faded/damaged. Compare this to photos stored online – these could potentially exist forever.

Close the photo album, and explain how only the people you choose get to see your photos. Compare this to the photos the children may have shared online. Ask:

- If someone wanted to make a copy of one of the photos in my album, how would they do that?
- If someone wanted to make a copy of the photos you might have on a phone or a website, is it the same? How would they make a copy?
- How quickly can someone make a copy? How easy is it for others to make a copy of the copy?

Children may bring up privacy settings. Remind them that anyone you allow to see your photos can take a screen shot, share them on to others, or even print them out. Even if you delete a photo from your phone or the internet, you can't be certain where it else it has been shared, or who else has seen it.

Activity 4

My digital photo album

Explain to children they are going to choose images of themselves for a new school/setting online photo album. Discuss who might get to see these photos – staff, parents, friends, anyone looking at the website. Discuss what type of first impression the children want other people to make about them.

Children fill in the template (**Appendix 2**). They can use existing photos, take new photos, draw examples or write a description.

Choose 2-3 children to explain their choices. Were there any photos they did not want to include?

Plenary

Top tips

Children think of 3 top tips to consider before you share an image. For example; remember the photos you share might get shared on to other people.

You can adapt this activity to suit the needs and abilities of the group –some children might want to write a list, others might want to create a short film clip.

Extension

Second impressions

Ask children to consider the times they form first impressions about others online.

Show a 'negative' first impression photo from Activity 1.

Ask children to give a 'second impression'.

When you make a first impression, do you think it is always right?

What might that person really be feeling?

What might have happened just before this photo was taken?

Some children may say that their opinion hasn't changed after viewing the photo again. This could be discussed in terms of how first impressions can have a lasting effect on how we think about or view something/someone. You can also discuss how some photos don't have a deeper meaning, and what you see is a true reflection of what happened.

7-11 YEAR OLDS Lesson Plan Appendices

Appendix 1



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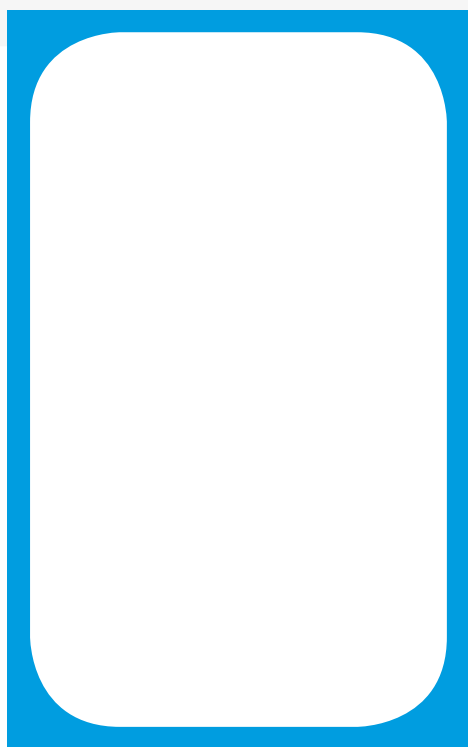
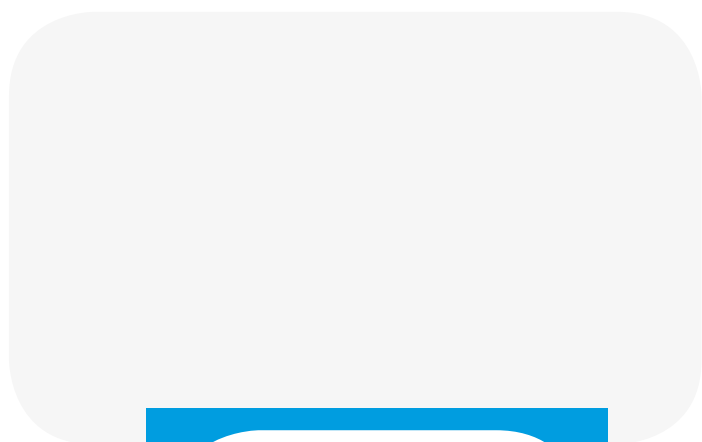
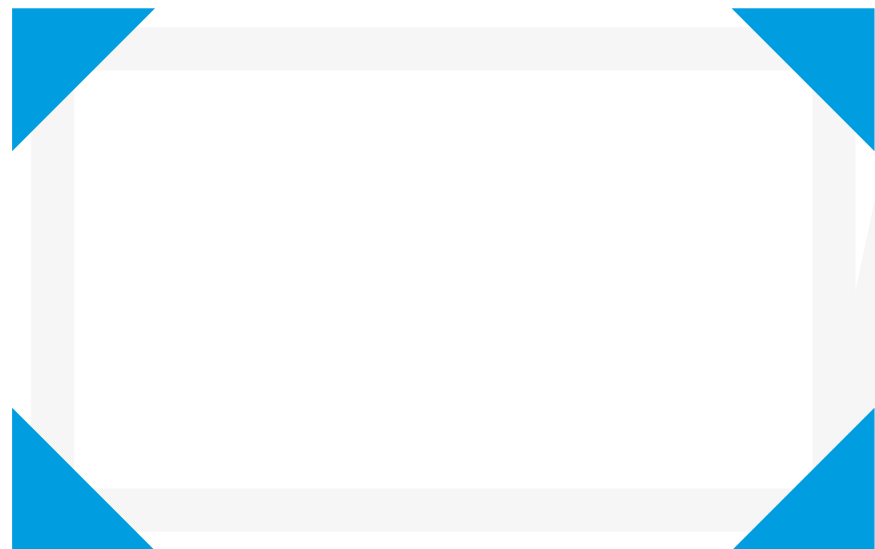


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MY DIGITAL PHOTO ALBUM



This is my digital photo album! I've
chosen these photographs because
